

Sponsorship **Edgecase 2023**

Exploring the edge cases of
Kubernetes

20 & 21 September



FULLSTACK

presents





Participate in the Kubernetes event of the year

We are so proud to have organized the first edition of Edgecase for over 250 Kubernetes fans last year. Hosted by the one and only Bart Farrell, we provided a day full of high-quality presentations, workshops, an interactive quiz, and tech & fun challenges.

Amazed by the tremendous response of our attendees, we decided to double the fun for 2023. Two days, double the space, more presentations, and lots of room for our partners and sponsors. Unlike 2022, where we had a conscious selection of 4 sponsors in a small-scale setting, we now launch out with a large sponsor and network space, so our participants can become even more inspired.

It is bound to be the coolest, deep-dive tech event of the year revolving around Kubernetes, with the famous Bart Farrell as our inspirational host again.

*Don't say you missed last year?
Watch below for an overall impression*





Theme and concept

The arrival of Kubernetes back in 2015 drastically changed how we manage infrastructure, platforms, and software delivery. The ever-evolving Cloud Native ecosystem has made the adoption of containerization a lot less complicated. Although Kubernetes has been primarily dominant in web-based and public-cloud environments, we are seeing the ecosystem moving toward all computing layers.

Founded in 2022, Edgecase is an event that was entirely focused on sharing stories about running Kubernetes at the Edge. We shared how Kubernetes is used in greenhouses, decentralized cloud environments, and many more exciting use cases.

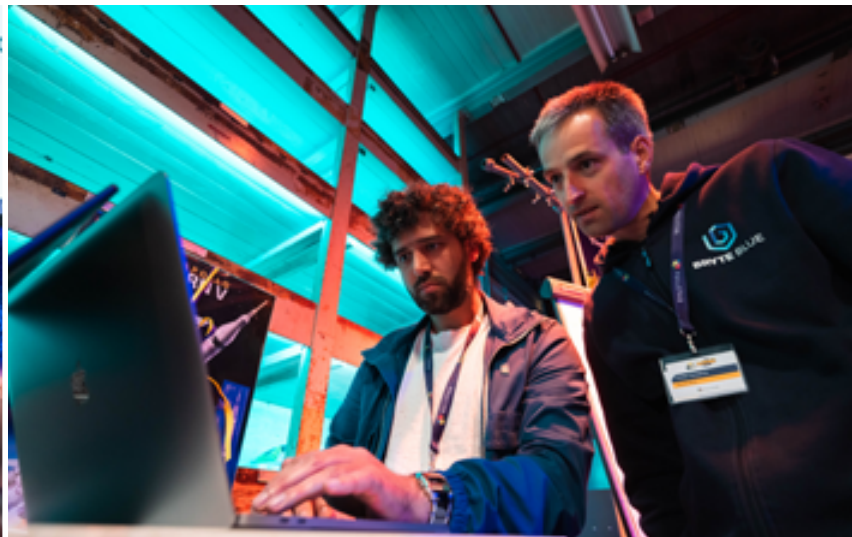
In 2023 Edgecase is returning bigger and better, with a widened focus. Not only are we going to talk about Kubernetes at the Edge (near edge, far edge, IoT, etc.), but we are also covering Kubernetes on the Edge, which will be focused on extreme use cases and exceptional stories.

For who?

This event is a must-attend for any technologist who is interested in containerization, Kubernetes, and IT innovation in general!

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Fact & Figures Edgecase 2023



20 & 21 September



400 – 600 Kubernetes fans



Free for attendees



C- and Tech level



Unique industrial venue in the heart of the Netherlands (Utrecht)



Fun interactive moments & Networking



High-quality unique event with presentations, workshops, tech challenges and much more



All Inclusive: food & drinks are provided



**WE ARE CONFIDENT
EDGECASE IS
AN EXCELLENT
OPPORTUNITY FOR
OUR PARTNERS
TO SHOWCASE
THEIR PRODUCT
AND STAND OUT TO
THE KUBERNETES
COMMUNITY.**

Because it's a **free event** for attendees, we are looking for sponsors and partners to help make this possible. In return, you will be a part of one of the coolest and exciting events for Kubernetes fans.



FULLSTAQ

Edgecase 2023

Kubernetes **on** and **at** the Edge

Sponsorships & Benefits

	<div> <div>2 Full Days</div> </div>			
	Brons Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
	1.500 EUR 4 spots	5.000 EUR 15 spots	7.500 EUR 5 spots	12.500 EUR 4 spots
Logo on website	●	●	●	●
Logo in emails	●	●	●	●
Pop-up banner on sight	●			
Lead Scann app		●	●	●
Logo on banner outside the venue		●	●	●
Participating with bingo card		●	●	●
Swag Insert		●	●	●
High table, two chairs and space for banner		●		
Space to put your own stand			● (9m ²)	● (16m ²)
Spotlight of 15 minutes on main stage			●	
Keynote technical presentation 45 minutes on main stage				●
Video interview before or after the event				●
Guaranteed exposure in our after movie				●
Logo on the timetables				●
Food & drinks are provided during building and dismantling		●	●	●



Extra's



Workshop space of 30 minutes – 3.000 euros
3 Slots available. Exclusive space and private room



Sponsor Lunch Slot for 2 days – 4.500 euros
1 Slot available. The lunch will be presented by your company, also with logo possibilities



Sponsor Snacks & Bites 2 days – 3.000 euros
1 Slot available. Your logo on donuts and snacks



Sponsor Event shirt – 2.500 euro
3 Slots available. Only 3 sponsor logo's will be displayed on the shirt together

The Venue

Edgecase takes place in the beautiful venue, The Fabrique in Utrecht. The Fabrique is an old factory, which gives the conference a unique atmosphere. In 2023 Edgecase will be organized in the Kalvermelkfabriek and Perserij', which offers more room for our attendees to engage with our sponsors, tech challenges, and lots of fun on sight.

We have lots of built-in moments in the program for networking and there is plenty of room for you as a sponsor to interact and engage with the audience!

Location Perks



Free parking



Transfer from the train station



High-quality catering



State-of-the-art presentation technology



**LOTS OF MOMENTS TO INTERACT
AND ENGAGE WITH THE AUDIENCE**

If you are interested in participating or have any questions, feel free to reach out to:

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IMPRESSION OF EDGECASE 2022

